

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
Submission Number 398 Issue 9



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	59155	Campaign Ref:	E-12080202
Buyer:	"	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Obama For America	Booking Group:	WSPA
Demographic:	(L) Household	Order:	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show .TWTF..	06			125	30	Nbr of Spots	2				2	250
2	M-F 11a ET / 10a CT Price Is Right .TWTF..	04			170	Comme	Nbr of Spots	2	2	2		6	1020
2	M-F 11a ET / 10a CT Price Is Right .TWTF..	04			120	Comme	Nbr of Spots	2	2	2		2	240
3	M-F 9a Dr Phil .TWTF..	05			225	30	Nbr of Spots	2	2	2		6	1350
3	M-F 9a Dr Phil .TWTF..	05			140	Comme	Nbr of Spots	2	2	2		2	280
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05			175	Comme	Nbr of Spots	2	2	2		2	350
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05			110	30	Nbr of Spots	3	3	3		3	330
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05			100	Comme	Nbr of Spots	3	3	3		3	300
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05			150	Comme	Nbr of Spots	3	3	3		9	1350
6	Fri 8p ET / 7p CT Blue Bloods	05			700	30	Nbr of Spots	1				1	700
7	Fri 8p ET / 7p CT Blue Bloods	05			1200	30	Comme	Nbr of Spots	1			1	1200
					30	Comme	Nbr of Spots						
Weekly Totals:													
Total Spots(Ord Spots)						19	23	25	20	17	2	106	
Open PR											-1	-1	
Closed PR						1	5	3	1	1		11	-150

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Client: Barack Obama/ D/ President

Buyer: " 10/01/12 to 11/11/12

Schedule Dates: 06260815

Est./PO Number: Associated Copies: No

Submission Cost: 50155

Client/Product/Estimate: 95/101 /1537

Weeks: 6

Contract type: Political

Campaign Ref: E-120802002

Sales Rep: HRP Washington, DC

Order Ref: 06260815

Business Type: POLITICAL

Business Category: Transactional

Ref **Sales Product Details**

Rev Type

Rate

Spot Type

10/01

10/08

10/15

10/22

10/29

11/05

Total

Cost

8	Fri 8p ET / 7p CT CSI NY	05		30	Comme	Closed PRR	1				1	
9	Sat 10p ET / 9p CT 48 Hours	06		500	Nbr of Spots			1			1	500
10	Sat 7p News	05		90	Comme	Nbr of Spots	1			1	90	
11	Sat 8-9p	06		150	Comme	Nbr of Spots	1			1	150	
12	Sun 10p ET / 9p CT Mentalist	05		30	Open Pre-Employed		-1			1	450	
13	Sun 10p ET / 9p CT Mentalist	05		700	Nbr of Spots		1			1	-150	
14	Sun 1030a ET / 930a CT Face The Nation	05		275	Comme	Nbr of Spots	1			1	400	
15	Sun 7p ET / 6p CT 60 Minutes	04		1025	Comme	Closed PRR	1			1	700	
Weekly Totals:												
Total Spots(Ord Spots)												
Open PRR												
Closed PRR												
1 - 5 3 1 1 11												

Original

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Barack Obama/ D/ President
Submission Number 398 Issue 9



ONE HOUR SLOTS



WSPA-TV
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Original

Client: Buyer: Schedule Dates: Est./PO Number: Associated Copies:	Barack Obama/ D/ President " 10/01/12 to 11/11/12 06260815 No	Submission Cost: Client/Product/Estimate: Weeks: Contract type:	59155 95 /101 /1537 6 Political	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category:	E:120802002 H/RP Washington, DC 06260815 POLITICAL Transactional
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
16	Sun 9a ET / 8a CT CBS Sunday Morning News	04			260	30	Nbr of Spots	1			1	260
				Comme	175		Nbr of Spots	1			1	175
17	True 8p ET / 7p CT NCIS T.....	04			275		Nbr of Spots	1	1	1	3	825
				Comme	2400	30	Nbr of Spots	1			1	2400
18	True 8p ET / 7p CT NCIS T.....	04			2000		Nbr of Spots	1			1	2000
				Comme	2500	30	Nbr of Spots	1	1	1	2	5000
19	True 9p ET / 8p CT NCIS Los Angeles T.....	05			1500	30	Nbr of Spots	1			1	1500
				Comme	1500		Nbr of Spots	1			1	1500
20	Wed 10p ET / 9p CT CSI W....	06			1200	30	Nbr of Spots	1			1	1200
				Comme	1200		Nbr of Spots	1			1	1200
21	Wed 10p ET / 9p CT CSI W....	06			1200	30	Closed PR	1			1	1200
				Comme	1200		Nbr of Spots	1			1	1200
22	Wed 8p ET / 7p CT Survivor W....	04			1250	30	Nbr of Spots	1			1	1250
				Comme	1250		Nbr of Spots	1			1	1250
23	Wed 8p ET / 7p CT Survivor W....	04			1650	30	Closed PR	1			1	1250
				Comme	1650		Nbr of Spots	1	1	1	2	3300
24	Wed 9p ET / 8p CT Criminal Minds	05			1700	30	Nbr of Spots	1			1	1700
				Comme	1700		Nbr of Spots	1	1	1	1	1700
Weekly Totals:												
Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR					-1					-1	-150	
Closed PR					1	5	3	1	1	11	11	

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Barack Obama/ D/ President
Submission Number 398 Issue 9



WSPA-TV
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 Spartanburg SC 29303-6598
 (864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	59155	Campaign Ref:	E:120802002
Buyer:	"	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	H/RP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract Type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
	...W.....				Comme								
25	M-F 1135p ET / 1035p CT Late Show	06			125	30	Nbr. of Spots	1				1	125
	M.....				170	Comme	Nbr. of Spots	1	1	1	1	4	660
26	M-F 11a ET / 10a CT Price Is Right	04			225	30	Nbr. of Spots	1	1	1	1	4	900
	M.....				175	Comme	Nbr. of Spots	1				1	175
27	Sun 1030p ET / 930p CT Mentalist	05			1000	30	Nbr. of Spots					1	1000
	Mtgd.....S				Comme								
28	Sun 730p ET / 630p CT 60 Minutes	04			1500	30	Nbr. of Spots	1				1	1500
	Mtgd.....S				Comme								
29	Sun 9a ET / 8a CT CBS Sunday Morning News	04			275	30	Nbr. of Spots	1				1	275
	Mtgd.....S				Comme								
30	Tue 10p ET / 9p CT Vegas T.....	05			800	30	Nbr. of Spots	1				1	800
					Comme								
31	Mon 10p ET / 9p CT Hawaii Five-0	06			1300	30	Nbr. of Spots	1				1	1300
	M.....				Comme								
32	Sat 10p ET / 9p CT 48 Hours	06			600	30	Nbr. of Spots	1				1	600
S.				Comme								
33	Sa-Su 6a News	12			50	30	Nbr. of Spots	2				2	100
SS				Comme								
34		04			1325	30	Nbr. of Spots	1				1	1325
	Weekly Totals:				Total Spots(Ord Spots)		19	23	25	20	17	2	106
	Open P/R						-1					-1	-150
	Closed P/R						1	5	3	1	1	11	11

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Barack Obama/ D/ President
 Submission Number 398 Issue 9



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-56998

(864) 576-7777 FAX (864) 587-4480

Client:

Barack Obama/ D/ President

Buyer:

"
 10/01/12 to 11/1/12

Schedule Dates:

06260815

Est./PO Number:

No
 Associated Copies:

Submission Cost:

59155
 95/10/1 /1537

Client/Product/Estimate:

6
 Weeks:

Contract Type:

Political

Campaign Ref:

E:120802002
 HRP Washington, DC

Sales Rep:

06260815

Order Ref:

POLITICAL

Business Type:

Business Category: Transactional

Original

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
	Sun 4p ET / 3p CT NFL On CBSS 16:30:00-19:30:00				Comme								
35	Wed 9p ET / 8p CT Criminal Minds Mkgd ...W...	05			1200	30	Nbr of Spots	1				1	1200
37	Fri 10p ET / 9p CT Blue Bloods MTWTFSS Isolations: W/C 10/08F..	05			1200	30	Nbr of Spots	1				1	1200
38	Mon 8-9p ET / 7-8p CT How I Met My Partners MTWTFSS Isolations: W/C 10/08 M.....	05			1200	30	Nbr of Spots	1				1	1200
39	Fri 8p ET / 7p CT CSI NY MTWTFSS Isolations: W/C 10/08F..	05			Comme		Nbr of Spots						
40	Fri 9p ET / 8p CT Made In Jersey MTWTFSS Isolations: W/C 10/08F..	05			Comme		Closed PR	1				1	
41	Sun 4p ET / 3p CT NFL On CBS MTWTFSS Isolations: W/C 10/01S	04			30	30	Nbr of Spots	1				1	1200
42	Sat 8a CBS This Morning Mkgd ...S.	04			Comme		Nbr of Spots	1				1	80
43	M-F 8a CBS This Morning M.....	05			110	30	Nbr of Spots					1	110
44	Fri 8p ET / 7p CT NCIS Mkgd ...F..	05			Comme		Nbr of Spots	1				1	700
Weekly Totals													
Total Spots(Ord Spots)						19	23	25	20	17	2	105	
Open PR							-1					-1	-150
Closed PR						1	5	3	1	1		11	

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Client: Buyer: Schedule Dates: Est./PO Number: Associated Copies:	Barack Obama/ D/ President " 10/01/12 to 1/11/12 06260815 No	Submission Cost: Client/Product Estimate: Weeks: Contract type:	59155 95 /10 ⁺ /1537 6 Political	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category:	E:120802002 HRP Washington, DC 06260815 POLITICAL Transactional
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Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
45	Fri 8p ET / 7p CT NCIS		05			700	30	Nbr of Spots	1			1	700
MrgdF..				Comme								
46	Fri 9p ET / 8p CT CSI NY		05			600	30	Nbr of Spots	1			1	600
MrgdF..				Comme								
47	Fri 8p ET / 7p CT NCIS		05			800	30	Nbr of Spots	1			1	800
MrgdF..				Comme								
48	M-F 8a CBS This Morning		05			110	30	Nbr of Spots	2			2	220
F..				Comme								
49	Sat CBS NCAA Football		03			2500	30	Nbr of Spots	1			1	2500
S.				Comme								
50	Sun 1p ET / 12p CT NFL On CBS		04			750	30	Nbr of Spots	1			1	750
S.				Comme								
51	Sun 4p ET / 3p CT NFL On CBS		04			1200	30	Nbr of Spots	1			1	1200
S				Comme								
52	Sun 730p ET / 630p CT 60 Minutes		04			1500	30	Nbr of Spots	1			1	1500
S				Comme								
53	Sun 6a News		06			50	30	Nbr of Spots	1			1	50
S				Comme								
54	Tue 8p ET / 7p CT NCIS		04			2500	30	Nbr of Spots	1			1	2500
T.....					Comme								
Weekly Totals:						Total Spots(Ord Spots)	19	23	25	20	17	2	105
Open P.R.							-1					-1	-150
Closed P.R.							1	5	3	1	1	11	

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Client: Barack Obama/ D/ President	Submission Cost: 59155	Campaign Ref: E:120802002
Buyer: ``	Sales Rep: HRP Washington, DC	
Schedule Dates: 10/01/12 to 11/11/12	Order Ref: 06260815	
Est./PO Number: 06260815	Business Type: POLITICAL	
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
55	MF 9a Dr Phil MTWTF..	05		150	Nor of Spots			1				1	150
56	MF 8a CBS This Morning	05		110	Comme			2				2	220
				30	Nor of Spots								
				Comme									
Weekly Totals: Total Spots(Ord Spots)				19	23	25	20	17	2	106		-1	-150
Open PPR													
Closed PPR				1	5	3	1	1			11		

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CTC CSI NY	130 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CTC CSI NY	130 Commercial	10/21/12	Closed Pre Emption	800.00	47 (10/26)	0000181924	
10	Sat 7p News	130 Commercial	10/08/12	Open Pre Emption	150.00		0000000000	E:120802002
13	Sun 10p ET / 9p CTC Mentalist	130 Commercial	10/29/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CTC Face The Nation	130 Commercial	10/08/12	Closed Pre Emption	275.00	42 (10/13), 43 (10/15)	0000180985	
15	Sun 7p ET / 6p CTC 60 Minutes	130 Commercial	10/15/12	Closed Pre Emption	275.00	29 (10/21)	0000177594	
19	Tue 8p ET / 8p CTC NCIS Los Angeles	130 Commercial	10/15/12	Closed Pre Emption	0.00	28 (10/21)	0000176183	E:120802002
20	Wed 10p ET / 9p CTC CSI	130 Commercial	10/01/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CTC Survivor	130 Commercial	10/08/12	Closed Pre Emption	1,650.00	36 (10/10)	0000180319	
39	Fri 8p ET / 7p CTC CSI NY	130 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
40	Fri 9p ET / 8p CTC Made In Jersey	130 Commercial	10/08/12	Closed Pre Emption	0.00	46 (10/12)	0000181059	E:120802002

		Grand Totals			
		Month 10 Weeks: 4		Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22
Spots	Totals	106	19	23	20
Cost		59305	9360	14145	14955
				10555	9885
					395

Grand Totals:

Spots:	106
Gross Total:	59,155.00
Commission:	8,873.25
Net Total:	50,281.75